

Turning Your Home Into a Successful Vacation Rental - 10 Ways We Will Work For You



1. Determine What Your Goals Are

We sit down with each property owner to determine their goals and expectations. Just want to off-set the carrying cost and enjoy the cabin yourself on a regular basis? Or maybe you purchased the cabin as an investment and want the highest possible annual yield? We will discuss your expectations and back up our information with revenue projections for similar cabins on our program.

2. Choose the Right Property

If you already own a property and would like to turn it into a vacation rental home we'll help you turn it into a successful property for you and guests to enjoy. If you are considering purchasing a home, we work closely with area realtors and would be happy to connect you to one of the many top performers, or welcome the opportunity to advise you and your real estate agent when assessing properties. Our years of expertise will help guide you on location, design, size and amenities. Put our experience and expertise to work for you.

3. Creating the Right Look - Sleeping Arrangements - And Popular Amenities

Once you've found the right property or made the decision to turn your existing property into a vacation rental, we can help you choose the right look and amenities that are most popular with our guests. We can help you determine sleeping arrangements to maximize occupancy and ensure the comfort of your family and renters. Whether you are supplementing what you already have or are starting from scratch, we will make the recommendations that are sure to appeal to renters as well as be the most cost-effective. For more information and an overview of what to consider see our [Homeowner Checklist](#).

4. A Booking Strategy That Suits Your Goals

Our aggressive rate management strategy establishes the right rate for the right time. We understand Big Bear's tourism trends and market accordingly during both peak and shoulder seasons. We have partnered with the most successful vacation rental search engines, enabling us to connect your property with millions of worldwide travelers. In addition to the exposure your home will receive through our travel site affiliates, your property will be marketed on our website and our social media outlets.

5. We Optimize Your Profit Yields

Our approach to rate management, when combined with our marketing programs, maximum occupancy ratios and quality property care, are the reasons for our success. We have the lowest management percentage on the mountain and no fee for homeowner bookings.

6. We Really Take Care of Your Property

We understand that the hardest thing in this business is cleaning and maintenance and we focus on Operations 100%. We partner with the best services in Big Bear to make sure issues are resolved quickly and properly and your cabin is cleaned to the highest of standards. Our in-house maintenance staff is experienced and professional and is dedicated to ensuring the enjoyment of our guests. We know that a well-maintained home makes guests happy, more likely to leave rave reviews and want to come back to rent with us time and time again.

7. We Respect Your Home and Your Neighborhood

We honor the intended capacity of our properties and we have strict guidelines regarding property use, noise levels, parking and work closely with City Code Compliance. We screen our vacation rental guests to attract only the best tenants and reiterate the importance of maintaining a respectful relationship with neighbors.

8. We Provide Quick Service and Guest Request Response

Occasionally, problems do occur during a guest stay. We respond to service requests and neighbor concerns immediately, even in the middle of the night. We have worked hard to establish ourselves as the best and we intend to maintain our standing by providing timely, quality service to all of our guests and property owners. Take a look at what renters are saying about us on [Yelp](#).

9. Management by a Dedicated Team

We've recruited a dedicated staff of hospitality and property management professionals. Everyone at Destination Big Bear lives in the area, many growing up in Big Bear. Our experienced staff of reservation agents, marketing pros, property management technicians and team managers work together to provide excellent owner and guest relations.

10. Communication - Keeping You Informed

As a homeowner, you'll have access to our online Owner Portal to keep you informed of your reservation calendar, maintenance tasks and statements. Our property owners are our partners working together toward providing memorable vacation experiences for our guests. Our homeowners like the way we do business... you will like us too!

Ready to join us? Have more questions? Give us a call at (909) 752-0234